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PRESS RELEASE

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Merseyside Expanding Horizons Celebrate the Launch of 'Inclusive Impact'

Merseyside Expanding Horizons (MEH) has launched a new social enterprise, 'Inclusive Impact Ltd' which will utilise their social inclusion expertise to deliver holistic and tailored events, seminars and training packages for leading professionals within the public, private and voluntary sector.

Inclusive Impact Ltd plan to hold its first event, *Experiencing Inclusion: 2 Days to Shake your World* in Merseyside later in the year. The event, run over two days, will aim to present attendees with an interactive and hands-on learning experience, focusing on social inclusion. The two day event will showcase a number of voluntary organisations across Merseyside who have a hard hitting message to tell about social inclusion.

Keynote speakers will include Alan Martin, self employed inclusive dance workshop leader and disability rights presenter of Mouse on the Move, Val Elson and Alan Chesworth, Directors of Housing Initiatives and Simon Pemberton, Manager of Merseyside Social Inclusion Observatory (MSIO). On the second day, delegates will visit Knowsley Enterprise Academy (KEA) and Independence Initiative.

For the events opening session, Mocha Productions Ltd have produced a 15 minute preliminary social inclusion film designed to challenge people's stereotypes and pre conceived ideas about multiple excluded groups. Contributors to the Social Inclusion Video produced by Mocha Productions Ltd include Sefton Grove Day Centre, Liverworld Community Sport, Rampworx, L8 Create, Toxteth Educational Trust (TET), Sign Dance, Independence Initiative and The Whitechapel Centre.

Chief Executive of Merseyside Expanding Horizons Colette Turner said of the launch, 'I am really excited about the launch of Inclusive Impact and particularly about our first event "Experiencing Inclusion". The event involves local people and local voluntary organisations to present a real life view which will challenge stereotypical views and encourage attendees to critically examine how they address inclusion – particularly within their work."

To request further information, please contact Rosina Ndukwe on 0151 330 0552 or email: rosinandukwe@expandinghorizons.co.uk.

Full details about Merseyside Expanding Horizons and Inclusive Impact Ltd can be found at www.expandinghorizons.co.uk.

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Notes to Editors

- *Experiencing Inclusion: 2 Days to Shake your World* is an events package that will provide attendees with a genuine and innovative approach to social inclusion, and a better understanding of the effects that social exclusion has on individuals and their families, as well as the wider social, economic and environmental problems. More specifically, the event will be a challenge. It will offer new ideas to attendees and test the stereotypical approaches to social inclusion. The event will demonstrate what social inclusion really is. A key component of the event will be its practicality and the fact that it will be grounded in the reality of how social exclusion impacts on individuals.
- MEH are social inclusion specialists and work across Merseyside delivering a wide range of projects in partnership with others. These include, provision of information on social inclusion, projects which support individuals into training and employment, small grants to community and voluntary organisations working with excluded groups, customised support to those organisations, and grants for social enterprise development.
- *Experiencing Inclusion: 2 Days to Shake your World* will be facilitated by Tim Dugdill, Associate of Silver Entrepreneurs.

