Youth Hub Newsletter JUNE 2023





Welcome to our June newsletter from the Big Onion Youth Hub!

In this issue, we report back on our recent Employer Speed Dating event, which saw our 'perfect 7' employers meeting with around 30 of our young people for an afternoon of discovering new sectors, hearing about live vacancies and opportunities and 'expanding their horizons!'

We also feature our 'First Thursday Business Club' and wider support to entrepreneurs, a number of which have come from the Youth Hub.

As usual at the heart of our newsletter are some real-life stories of young people who it's been our privilege to work with and support over the last month.

Finally, back to employers - we have new dates planned for 'Meet The Employer' sessions in July, including traders based out of The Big Onion!





680 young people have joined the Youth Hub at the Big Onion.

| 240 |) (| PF | these | have | | | | | |
|---------------------|-----|----|-------|------|--|--|--|--|--|
| secured employment! | | | | | | | | | |
| hat | is | | | | | | | | |
| 5% ! | | | | | | | | | |

Events that took place in May and June

'Meet the Employer with B&M Bargains and ALDI'

'Meet the employer with Soothing Aromas'

'Speed Dating Event'

Employer Speed Dating

June 21st was an inspiring day for around 30 of our youth hubbers at the Big Onion as 7 employers - G4S, Sefton@Work, Transition Care, Alternative Futures Group, Randstad Education, Sefton Apprenticeships and North West

Ambulance Service - spent the afternoon engaging with the young people, providing greater insight into their work, employment opportunities, and a chance to network with them. A number of our young people have subsequently applied for opportunities with the employers and we look forward to hearing the outcomes!

Quotes from young people and employers: "It was good to talk <u>freely</u> with employers" (Josh) "I enjoyed that; it was great all being inside The Big Onion" (Poppy) "I've deffo got some things to apply for so nice one!" (Callum)

"A great success" (Sefton Apprenticeships) "A fantastic idea" (Randstad Education) "A different way of doing an employer event that worked really well" (Transition Care)

MEH I ONION



Apprenticeshi

JAMES PLAYING THE RIGHT NOTES ...

A music enthusiast, James's desire to work in the world of music was evident from day one. He previously worked in hospitality but it was not the long term solution for James. Music had to play more of a part.

With the support at the Big Onion, James was able to have a new, fresh CV that could best sell his qualities and passions that could drive success in whatever workplace was to take him on. His greater grasp on interviews only boosted his confidence, and it became only a matter of time before the right job would present itself to him.

Now, James has found employment in the world of music, working on staging and sound systems for a company that provides such services at big events across the country!





BUILDING HIS SKILLS ...

A shy character, William is a wonderful individual whose confidence has been evermore growing during his sessions in the Big Onion, both with the job centre staff as well as with the Big Onion staff. His social skills are constantly improving and William is now volunteering in the Big Onion.

Under the guidance of Callum, an experienced volunteer at the Big Onion, William is learning the tricks of the trade in business. Overlooking a couple of stalls in the Big Onion, William has been learning about stock management, pricing, as well as how to provide excellent customer service.

His enthusiasm is growing, alongside his skills, and we are sure that his time at the Big Onion will only boost his career prospects moving forward

First Thursday Business Club

On the first Thursday of each month, The Big Onion hosts a business club (hence the name!) which involves people of all ages and stages - including young people from our Youth Hub - but with one thing in common; they are on the journey of self-employment. For some, this will be understanding some of the key principles of enterprise and working out whether self-employment is the right option for them, others will have already taken some early steps and need to think about the next ones, whereas for others, they may need to work on specific matters about working 'ON' their business, not just 'IN' their business product / service development, identifying and increasing their customer pipeline, managing resources and marketing / social media.

The monthly sessions are lively and very well attended. Alongside, and underpinning this, we give one-to-one support to individuals as they work to progress their business idea, through test trading, to practical support around registering with HMRC and incorporation.

One of our recent enterprise clients is Maya who has founded an enterprise called Pea; an exciting tech company who are seeking venture capital funding. She's organising funding from Dubai and New York, and is determined to add social value in Widnes, Toxteth and Aigburth as her business grows. We're very excited for both Pea and Maya personally!





Meet The Employers!

"What is working life like?"

We think it's vital that our young people speak to as many organisations and businesses as they can, as this can really help them 'get on the same page' as employers, and strengthen their job applications.

In May, we had sessions with ALDI, B&M Bargains as well as Jo, one of the Big Onion Traders, who runs a store called Soothing Aromas. Here opportunities were shared, work life was discussed as well as advise for those looking for work. See below for our sessions planned for July...

| July 2023 | | | | | | | | |
|-----------|--------|---------|-----------|------------------------|--------|----------|--|--|
| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | | |
| | | | | | | | | |
| 2 | 3 | 4 | 5 | Sports 6 Traider | 7 | | | |
| 9 | 10 | 11 | 12 | Big Onion 13 | 14 | 1 | | |
| 16 | 17 | 18 | 19 | TSB Bank ²⁰ | 21 | : | | |
| 23 | 24 | 25 | 26 | 27 Aldi | 28 | 2 | | |
| 30 | 31 | | | | | | | |

To come to any of these sessions, email us at: youth@expandinghorizons.co.uk







Thanks for reading and we'll see you next month!



The Big Onion, 116 - 118 The Palatine, Strand Shopping Centre, Bootle L20 4SU



